




Date: 09.05.2022

## Notice

This is to inform all students of B.A., B.Com, B.Sc, B.B.A, B.C.A , M.SC COMPUTER SCIENCE . of I, II, and III Years that the college is conducting Seminar on Entrepreneurship in “Leadership in Entrepreneurship Seminar” will be starting from 11.05.2022. The complete schedule will going to display in notice board, for further information contact Event coordinator.



  
Principal  
College of Management  
Khamgaon Dist.Buldana

Event Coordinator

Principal

**One Day Seminar**

**On**

**Leadership in  
Entrepreneurship Seminar**

**11.05.2022**

**Organized**

**By**

**IQAC Cell**

**COLLEGE OF  
MANAGEMENT  
KHAMGAON**



Shri Laxminarayan Shaikshanik Bahu-Uddeshiya Gramvikas Sanstha Hingana's

**COLLEGE OF MANAGEMENT KHAMGAON**

College Code : 353

**Shri Tejendrasingh Chauhan**  
President

Ref. No.

Date : / /




Date: 11.05.2022

**EVENT REPORT**

Name of the Activity	<b>Leadership in Entrepreneurship Seminar</b>
Type of Activity	Seminar
Date and Time of Activity	11.05.2022 10.00 AM to 3.30 PM
Details of Participants	34
Resource Person	Mr. Manish Patil
Coordinators	Entrepreneurship
Organizing dept.	IQAC Cell
Description	The "Leadership in Entrepreneurship Seminar" is a transformative session designed to cultivate and enhance leadership qualities among aspiring and established entrepreneurs. This seminar focuses on the unique leadership skills, strategies, and mindset required to navigate the challenges and complexities inherent in entrepreneurial ventures. Led by industry leaders, seasoned entrepreneurs, and leadership experts, the seminar explores various dimensions of leadership specific to the entrepreneurial context. Participants delve into discussions on visionary leadership, adaptability, resilience, and the ability to innovate and drive change in dynamic environments. Key topics include team building, fostering a culture of innovation, effective communication, and decision-making in high-stakes situations. The seminar emphasizes the role of empathy, emotional intelligence, and ethical leadership in building strong organizational cultures and sustainable businesses. Through case studies, interactive workshops, and practical exercises, attendees gain insights into developing their leadership styles, honing critical leadership traits, and fostering a leadership mindset essential for leading successful entrepreneurial ventures. By the seminar's conclusion, participants leave empowered with the tools, insights, and perspectives to inspire and lead teams, navigate uncertainties, and drive growth while making a positive impact in the entrepreneurial ecosystem.



  
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Date: 05.09.2022

## Notice

This is to inform all students of B.A., B.Com, B.Sc, B.B.A, B.C.A , M.SC COMPUTER SCIENCE . of I, II, and III Years that the college is conducting Workshop on Entrepreneurship in “Marketing Strategies for Startups” will be starting from 07.09.2022. The complete schedule will going to display in notice board, for further information contact Event coordinator.

Event Coordinator

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**One Day Workshop**

**On**

**Marketing Strategies for  
Startups Workshop**

**07.09.2022**

**Organized**

**By**

**IQAC Cell**

**COLLEGE OF  
MANAGEMENT  
KHAMGAON**



Shri Laxminarayan Shaikshanik Bahu-Uddeshiya Gramvikas Sanstha Hingana's

**COLLEGE OF MANAGEMENT KHAMGAON**

College Code : 353

**Shri Tejendrasingh Chauhan**  
President

Ref. No.

Date : / /




Date: 07.09.2022

**EVENT REPORT**

Name of the Activity	<b>Marketing Strategies for Startups Workshop</b>
Type of Activity	Workshop
Date and Time of Activity	07.09.2022 10.00 AM to 3.30 PM
Details of Participants	34
Resource Person	Mr. Deepak Mohanti
Coordinators	Entrepreneurship
Organizing dept.	IQAC Cell
Description	The "Marketing Strategies for Start-ups Workshop" is a targeted session tailored to equip emerging entrepreneurs with actionable insights and effective tools to navigate the competitive landscape and build robust marketing approaches for their start-ups. This workshop is designed to delve into the essential facets of marketing specifically curated for start-ups' unique needs and challenges. Participants engage in hands-on activities, discussions, and practical exercises that explore innovative marketing techniques, budget-friendly approaches, and creative strategies to establish a strong market presence. Topics include crafting compelling brand narratives, leveraging digital marketing channels, identifying and targeting niche markets, optimizing social media platforms, and creating engaging content that resonates with the audience. Moreover, the workshop addresses the significance of data-driven decision-making, customer acquisition, retention strategies, and the power of storytelling in marketing campaigns. Through real-world case studies and expert guidance, participants gain valuable insights into building scalable and effective marketing plans that drive brand awareness, customer engagement, and sustainable growth for their start-ups. By the workshop's conclusion and a strategic mindset necessary to navigate the dynamic start-up landscape and effectively position their ventures in the market.



  
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Date: 07.03.2022


## Notice

This is to inform all students of B.A., B.Com, B.Sc, B.B.A, B.C.A , M.SC COMPUTER SCIENCE . of I, II, and III Years that the college is conducting Conference on Intellectual Property Rights in “IPR in the Digital Era” will be starting from 09.03.2022. The complete schedule will going to display in notice board, for further information contact Event coordinator.

Event Coordinator

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Khamgaon Dist.Buldana

**One Day Conference**

**On**

**IPR in the  
Digital Era  
Conference**

**09.03.2022**

**Organized**

**By**

**IQAC Cell**

**COLLEGE OF  
MANAGEMENT  
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Shri Laxminarayan Shaikshanik Bahu-Uddeshiya Gramvikas Sanstha Hingana's

**COLLEGE OF MANAGEMENT KHAMGAON**

College Code : 353

**Shri Tejendrasingh Chauhan**  
President

Ref. No.

Date : / /



**Date: 09.03.2022****EVENT REPORT**

Name of the Activity	<b>IPR in the Digital Era Conference</b>
Type of Activity	Conference
Date and Time of Activity	09.03.2022 10.00 AM to 3.30 PM
Details of Participants	30
Resource Person	Mr. Manish Patil
Coordinators	Intellectual Property Rights
Organizing dept.	IQAC Cell
Description	The "IPR in the Digital Era Conference" is a comprehensive gathering that illuminates the intricate dynamics of Intellectual Property Rights (IPR) amidst the transformative landscape of the digital age. This conference serves as a multifaceted platform to dissect the multifarious challenges, opportunities, and evolving paradigms within the realm of IPR in the digital era. Expert speakers, legal scholars, industry leaders, and policymakers converge to explore the complex interplay between technology, innovation, and intellectual property in a digitized world. Discussions revolve around pivotal issues including the impact of digitalization on copyright, trademark, and patent laws, the complexities of protecting digital assets, the rise of online piracy, and the challenges of enforcing IPR in a borderless digital environment. Additionally, the conference delves into the role of emerging technologies like artificial intelligence, block chain, and machine learning in shaping the future of IPR landscapes. Attendees engage in forward-thinking dialogues, gain insights from case studies, and collaborate on strategies to navigate the evolving digital paradigm while upholding robust IPR protection. By the conference's conclusion, participants gain a holistic understanding of the challenges and opportunities inherent in IPR in the digital era, empowering them to shape policies, of protecting and leveraging intellectual property in a rapidly advancing digital world.



  
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Date: 04.04.2022


## Notice

This is to inform all students of B.A., B.Com, B.Sc, B.B.A, B.C.A , M.SC COMPUTER SCIENCE . of I, II, and III Years that the college is conducting Seminar on Intellectual Property Rights in “IPR Strategies and Business Development” will be starting from 06.04.2022. The complete schedule will going to display in notice board, for further information contact Event coordinator.

Event Coordinator

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**One Day Seminar**

**On**

**IPR Strategies and Business  
Development Seminar**

**06.04.2022**

**Organized**

**By**

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College Code : 353

**Shri Tejendrasingh Chauhan**  
President

Ref. No.

Date : / /



Date: 06.04.2022

**EVENT REPORT**

Name of the Activity	<b>IPR Strategies and Business Development Seminar</b>
Type of Activity	Seminar
Date and Time of Activity	06.04.2022 10.00 AM to 3.30 PM
Details of Participants	38
Resource Person	Mr. Anuragh Patil
Coordinators	Intellectual Property Rights
Organizing dept.	IQAC Cell
Description	The "IPR Strategies and Business Development Seminar" is a specialized forum tailored to provide attendees with strategic insights at the intersection of Intellectual Property Rights (IPR) and business growth. This seminar focuses on elucidating the pivotal role of IPR in shaping and enhancing business strategies across various industries. Attendees engage in interactive sessions and discussions led by industry experts, legal professionals, and business leaders, exploring the integration of IPR into broader business frameworks. Participants gain a deeper understanding of leveraging intellectual assets as strategic tools for innovation, market positioning, and sustainable growth. The seminar delves into crafting effective IPR strategies aligned with business objectives, covering aspects such as licensing, valuation, portfolio management, and global IPR considerations. Moreover, it highlights the significance of IPR in attracting investments, fostering partnerships, and creating competitive advantages in today's dynamic business landscape. By the seminar's conclusion, attendees acquire actionable insights and practical knowledge to develop and implement robust IPR strategies that drive business development, innovation, and long-term success.



  
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Date: 01.08.2022


## Notice

This is to inform all students of B.A., B.Com, B.Sc, B.B.A, B.C.A , M.SC COMPUTER SCIENCE . of I, II, and III Years that the college is conducting Workshop on Intellectual Property Rights in “Licensing and Technology Transfer” will be starting from 03.08.2022. The complete schedule will going to display in notice board, for further information contact Event coordinator.

Event Coordinator

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**One Day Workshop**

**On**

**Licensing and Technology  
Transfer Workshop**

**03.08.2022**

**Organized**

**By**

**IQAC Cell**

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KHAMGAON**



Shri Laxminarayan Shaikshanik Bahu-Uddeshiya Gramvikas Sanstha H

**COLLEGE OF MANAGEMENT KH**

College Code : 353

Shri Tejendra

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Ref. No.

Date





Date: 03.08.2022

**EVENT REPORT**

Name of the Activity	<b>Licensing and Technology Transfer Workshop</b>
Type of Activity	Workshop
Date and Time of Activity	03.08.2022 10.00 AM to 3.30 PM
Details of Participants	39
Resource Person	Mr. Arvind Mishra
Coordinators	Intellectual Property Rights
Organizing dept.	IQAC Cell
Description	The "Licensing and Technology Transfer Workshop" is a comprehensive platform dedicated to elucidating the intricate realms of technology transfer and licensing processes. This workshop is designed to equip participants with practical knowledge and strategic insights into the intricate processes involved in transferring technology from research institutions to commercial entities. Attendees delve into understanding the legal frameworks, intellectual property considerations, and negotiation tactics essential for successful technology transfer agreements. Through case studies, interactive sessions, and expert-led discussions, participants gain a nuanced understanding of intellectual property rights (IPR) management, valuation methodologies, and the intricacies of drafting licensing agreements. Furthermore, the workshop facilitates networking opportunities with industry experts and legal professionals, providing attendees with valuable connections and resources necessary for navigating the complex landscape of technology transfer. By the workshop's conclusion, participants are empowered with the know-how to effectively leverage and commercialize intellectual assets, fostering innovation and economic growth.



  
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